

United Way of Miami County

History – Page 83 2020

Board of Directors

- Started 2020 with 23 Board members and ended the year with 21 Board members
- Added five new members: Billie Hull-Cochran, Bob Jones, Joetta McGowan, Dianna Mullett, Nate Scheblo
- Added three new Student Board Representatives: Annie Isenberg, Trevor Simons, Cate Wolfe
- Three Student Board Representatives graduated: Riley Jones, Courtlynn Crowe, Bailey Keim
- Three members completed their terms: Kellie Gochenour, Diane Skillen, and Jeromie Wright
- Accepted three resignations: Julie Borden, Bridgette Harmon, and Eric McCoy
- Board approved renewing officers for 2020
 - President – Marcia Minard
 - Secretary – Julie Borden
 - Treasurer – Jeff Altmiller & Donna Maggart
 - VP Community Investment – James Callane & Diane Skillen
 - VP Governance & Leadership – Kenny Hanson
 - VP Special Events – Morgan Gold
- Approved 2020 campaign theme: People Helping People Fund Solutions
- The Board moved & approved to sign a one-year standard tier membership with Indiana United Way Association
- The Board approved transferring \$5,000 from United Way Reserve Fund to open a Covid Relief Fund.
- The Board approved a RFP for the Community Development Block Grant (CDBG), a partnership with the City of Peru to create more child care services in Peru
- The Board approved a partnership with ShipHappens to implement sharps containers in Miami County
- The Board accepted a paid intern for 400 hours from Manchester University from May 18 through August 14, 2020
- United Way Worldwide dues increased to 2%

Board Highlights

Guest Speakers

1. Katherine McCauley, American Red Cross
2. Jill McKibben, Mental Health of America
3. Alan Smith, Rea Logan, LLC.
4. Angie Quin, Salvation Army
5. Mark Demchak, YMCA

Recognition of the Year

Community of Character Pillar of the Year awarded to Joe DeRozier

Finance Committee Recommendations

- The Board approved hiring JnJ Computers to back up the office computers in the cloud and contract with JnJ Computers for the office IT service.
- The Board moved & approved to apply for the CARES Act - PPP loan forgiveness funds
- United Way received \$11,550 from CARES Act - PPP loan forgiveness
- The Board moved & approved to release the temporary net assets of December 31, 2020
- The Board moved & approved to set the uncollectable for 2020 at \$12,400
- The Board moved & approved to accept the 2020 review prepared by Rea Logan
- The Board moved & approved to adopt the proposed 2020 Operating budget of \$86,684
- The Board moved & approved to release the temporary net assets as of December 31, 2020
- The Board moved & approved to release the one year ago allowance to the unrestricted as of December 31, 2020

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- The Board moved & approved to sign another year lease agreement with the Community Resource Center
- The Board moved & approved to set year-end restricted temporary assets to accept year-end financial: subject to audit
- The Board moved & approved to close out the 2020 campaign as of December 31, 2020
- The Board moved & approved to set board lunch stipend at \$75.
- The Board moved & approved to donate unused lunch funds (due to meeting via Zoom) to the campaign

Community Investment Committee Recommendations

- The Board agreed with the Community Investment Committee to the allocation of 2020 campaign funds
Agencies:
 1. American Red Cross of Northeast Indiana
 2. Family Service Association, Domestic Violence Program
 3. Mental Health of America
 4. St. Vincent dePaul
 5. The Salvation Army
 6. YMCA, Miami County
 7. YMCA Transit, Miami CountyInitiatives:
 1. Dolly Parton Imagination Library
 2. Weekend Meal Deal – buddy bag
- The Board agreed to contribute \$500 with a 1-year renewable agreement to State 211
- Committee recommended to the Board to set 2020 campaign goal at \$155,000
- Committee recommended to the Board to move to a multi-year allocation process starting 2021
- Committee approved a new application process, new requirements, new outcomes, and new timeline

Governance & Leadership Recommendations

- The Board approved the new 2020-2025 Strategic Plan created by the Governance & Leadership Committee and the Executive Director
- The Board of Directors agreed to give Director Wallick a stipend of \$5,000 for her additional services during COVID.
- The Board approved new board members and renewed officers for 2020
- Committee recommended to the Board of Directors a slate of new officers for 2021
- Revised By-laws:
 - Article VIII
 - Number
 - Section 1
 - Terms
 - Section 5
 - Regular Meetings
 - Section 6
 - Duties
 - Section 10
 - Article IX
 - Officers
 - Section 1
 - Article X
 - Standing Committees
 - Section 1

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Revised Policy & Procedures:

- Finance
 - Investments
 - Section 3
 - Cash Receipts
 - Section Policy
 - Cash Disbursement
 - Section Policy
- Governance
 - Technology
 - Section Description Technology
 - Board of Directors
 - Section Responsibilities
 - Social Media
 - Section 5
 - Emergency Response
 - Off-site place
 - Key contacts
 - Description Strategy Statements
 - Section Policy & Procedures
 - Strategic Framework
 - Policy & Procedure
 - Implementation Plan
 - Policy & Procedure
 - Strategic Metrics
 - Policy & Procedure
 - Cascade Solutions/Upic Donation Tracker

Grants

- Economic Relief Fund ERI – \$13,000 Hotspots
- UnitedIN20 – \$30,000
- COVID Relief Fund ERI – \$225,000
- SCAN Stop Children & Neglect – \$61,425
- NIPSCO – \$5,000 Utilities
- CARES ACT PPP Forgiveness – \$11,500
- COVID 19 Food & other assistance – \$17,934
- COVID 19 Rent & utilities – 5,630
- REMC READY4K – \$1,500

Initiatives

- Emergency Food and Shelter Program
 - Phase 37: Approved
- FamilyWize Health Discount – Saved 611 citizens \$55,753 in 2020
 - Saved \$925,936 since 2008
- Miami County Imagination Library
 - Currently serving 487 children (free books every month until the child turns five years old)
 - 501 children graduated (74 children graduated in 2020)

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- Miami County Resource Network 2020 Results
 - Acts of Kindness 4,377
 - Individual clients 2,925 Head of Households 1,164
 - Assisted \$355,977 Partners 22
- Weekend Meal Deal – 86 Head Start & Preschool
 - Elmwood – Head Start 40
 - Pipe Creek – Preschool 26 North Miami – Preschool 10
 - 2 Coordinators 2 Drivers 8 – 10 volunteer organizations
 - 3,182 backpacks September – May (37 Weeks)

Campaign

- Campaign
 - Chair – Carrie Young
 - Set the campaign goal at \$155,000
 - Virtual Kick-Off on August 22, 2020
 - 5:00 Happy Hour (outside with band and call-in pledges)
 - Virtual Day of Caring
 - Donation Kits
 - Campaign officially closed on December 31, 2020, at \$177,823, reaching 114% of \$155,000 campaign goal
- IRS & Thank you letters mailed to any donor who gave \$25 or more
- People Helping People Fund Solutions 2020 campaign theme
- Marketing signs used to help promote this year's campaign
 - #IPLLEDGE, #UWIMPACTSLIVES, #UWIMPACTEDMYLIFE, #CHANGEDOESN'THAPPENALONE, #UWFUNDSPROGRAMS, #UWMATCHINGGRANT, #IPLLEDGE2UW, #UWVOLUNTEER #PEOPLEHELPINGPEOPLEFUNDSOLUTIONS, #GIVINGTUESDAY, #LOYALUWDONOR

Office and Staff Update

- Executive Director Wallick represented Miami County Resource Network at all the Community Service Council meetings in 2020
- Executive Director Wallick spoke at several meetings promoting Donation Tracker and Charity Tracker in 2020
- Executive Director Wallick held a meeting addressing the population of people moving in and out of the community. (government officials, schools, non-profits, ministries, others in attendance)
- Executive Director Wallick formed a homeless committee addressing the homeless situation in Miami County
- The Executive Director and Board President attended the 2020 Great Rivers Conference in Des Moines, Iowa
- Applied for CARES PPP Payroll Protection Plan
- Executive Director wrote \$365,989 in grants to help businesses and employees furloughed, laid off, or permanently terminated
- Purchased food and gas cards from local vendors
- Purchased 125 hotspot devices to help parents living in a rural area without internet access
- Purchased 25G data for 125 hotspot devices for students to have unlimited monthly access to the internet
- Director Wallick updated to a new United Way version on the United Way of Miami County's website www.uwmiamip.org

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- Executive Director Wallick and a few board members interviewed several businesses, employees, and individuals during the campaign and asked how COVID had impacted their business or them personally and posted the conversations on Facebook
- Executive Director Wallick created this year's campaign video and several social media PSA's
- Executive Director Wallick created two billboards promoting Be Smart with Your Sharps campaign and the impact surrounding our 'Houseless, not the Homeless'

Special Events Committee

- Community of Character
 - Scholarship: Three \$500 scholarships, one each high school (25 applied)
 - Maconaquah: Brianna Smitley
 - North Miami: Jessa Wilhelm
 - Peru: Courtlynn Crowe
- Community of Character Pillar Award
 - Given to Joe DeRozier given at DeRozier Bakery
- Community of Character Calendar
 - 12 Calendar Traits
- Spring Coloring Contest
 - Total: 279 entries
 - Blair Pointe, Elmwood, Homeschools, Maconaquah Elem, Main Street United Methodist Church, North Miami, Pipe Creek Elementary, St. John's Day Care, YMCA Preschool
 - 2-4 age group
 - 5-7 age group
 - 8-10 age group
 - 11-12 age group
 - Overall Winner
- Virtual United Way kick off August 24
 - 2,000 likes
 - 100 shares
- Miami County Food Mobile Drives
 - 17 Food Drives
 - Five thousand pounds food per drive = 85,000 pounds
 - 8,082 Families / 3,431 Individuals
 - Sponsor Anthem