

UNITED WAY OF MIAMI COUNTY

ANNUAL REPORT 2020



people helping people fund solutions



A LETTER FROM OUR PRESIDENT AND CAMPAIGN CHAIR

Dear Friends,

For 64 years United Way of Miami County has believed that a community can only succeed when we are united, when every individual and family receive equal access to resources to pursue self-sufficiency. We could not make bold goals, make bold statements, or work towards creating a community united without you standing by our side. Today, we are starting to receive and analyze the results of our new strategic framework that created impact initiatives - basic needs, family opportunity, and social innovation - to help struggling individuals and families reach their full potential. In March the world changed before our eyes. A few weeks turned into months, and we saw the devastation of a global pandemic. The fear of COVID-19 rocked every sector of the economy. Hoosiers were losing jobs, food was in short supply, and despair was everywhere. While this pandemic impacted every person and family, we realized it had not impacted us all equally. Not only did COVID devastate the lives and livelihoods of millions, it worsened the inequities and injustices we have always worked to address, reminding us that there is still so much work to do. Our beliefs have not wavered. We believe in community. We believe in neighborhoods. We believe in children and families. We believe in the power of diverse and inclusive voices. We stood and continue to stand united against the injustices and cruelty of systemic racism. Through it all, because of you, we continued serving. We continued answering the call of our community. We continued providing critical basic needs that became more difficult to meet. We continued raising our voice. We know that it is only as the United Way of Miami County that we recover from a pandemic, create equitable communities, and work to remove socio-economic and systemic barriers to provide an opportunity to EVERYONE who calls Miami County home. And it is because of YOU that we can come together in such significant ways. It is because of YOU we were able to accomplish incredible feats, including:

- Served over 8,000 people with food insecurities
- Invested \$225,000 COVID-19 in rapid relief funding into the most pressing needs of the community when the pandemic hit
- COVID-19 Fund raised \$23,560
- Supported over 741 people who participated in Familywise Rx discount – savings of \$61,385
- Provided 353 students living in rural areas with mobile hotspots for virtual learning
- Launched the first Sharp Kiosk in the city of Peru
- Raised over \$365,999 in grants to invest in Miami County.

We are proud to stand alongside you to serve our community. We are blessed to work with an incredible Board of Directors and Executive Director who continue to fight for a just and equitable community.

Warmest Regards,

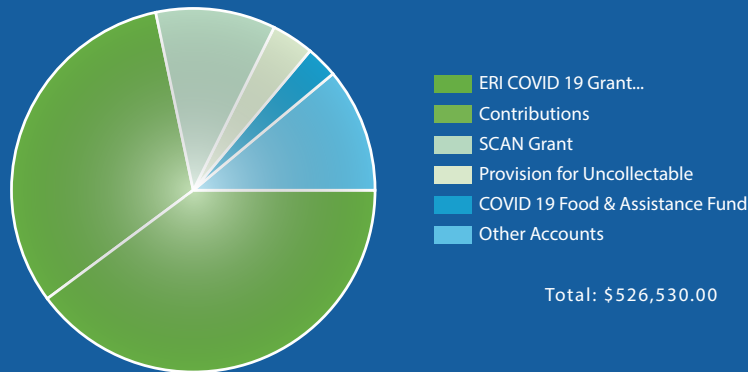
Marcia Minard, President, United Way of Miami County

Carrie Young, 2020 Campaign Chair, United Way of Miami County

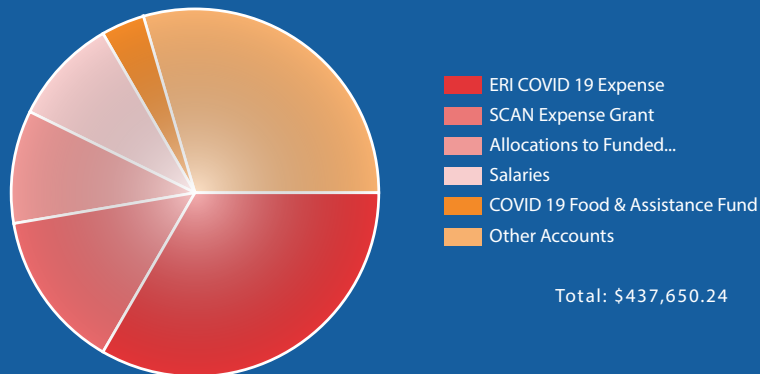
FINANCIAL STATEMENT

The following are figures from the fiscal year beginning January 1, 2020, through December 31, 2020

Income Breakdown

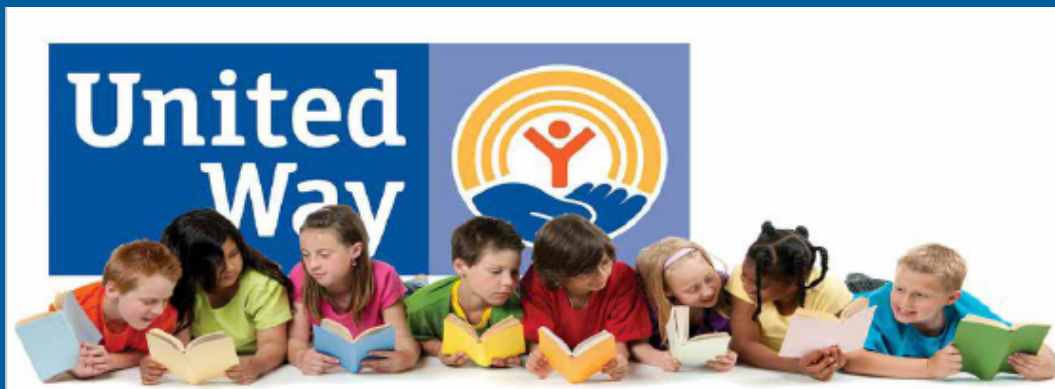


Expense Breakdown



UNITED WAY OF MIAMI COUNTY

The United Way of Miami County continues to maintain financial records that are favorably audited each year. The annual financial performance is under budget. The Miami County Finance Committee monitors United Way Standards of Excellence for United Way operations and current nonprofit standards.



UNITED WAY OF MIAMI COUNTY BELIEVES EVERY CHILD SHOULD HAVE A FAIR START REGARDLESS OF ZIP CODE. MANY FAMILIES ARE BEING LEFT BEHIND, UNABLE TO KEEP UP WITH THE CHANGING LANDSCAPE. WE KNOW THAT ENGAGING YOUNG CHILDREN IN HIGH-QUALITY LEARNING EXPERIENCES EARLY IN LIFE WILL RESULT IN HEALTHIER DEVELOPMENT AND IMPROVED SCHOOL READINESS. THE IMAGINATION LIBRARY PROGRAM BUILDS THE FOUNDATION FOR ALL FUTURE LEARNING, RESULTING IN MORE CHILDREN READING AT GRADE-LEVEL, BETTER GRADUATION RATES, AND ULTIMATELY HIGHER EARNINGS LATER IN LIFE. UNITED WAY OF MIAMI COUNTY INCLUSIVELY INVESTS IN DOLLY PARTON IMAGINATION LIBRARY. UNITED WAY OF MIAMI COUNTY INVESTS IN EDUCATIONAL MATERIAL TO HELP PARENTS BOND WITH THEIR NEWBORN AND FOR CHILDREN TO BE KINDERGARTEN-READY. THIS INNOVATIVE, INCLUSIVE PROGRAMMING ENSURES EVERY CHILD, REGARDLESS OF ABILITY, CAN REACH THEIR FULL POTENTIAL.

- 85% OR MORE CHILDREN WILL BE KINDERGARTEN-READY
- 95% OF MIAMI COUNTY THIRD-GRADERS READING AT OR ABOVE GRADE LEVEL



**Every two
seconds, a child
is gifted a book.***



*donations counted on global gifts by DPIL

WE SUPPORT TOMORROW'S FUTURE

- Increase access to permanent supportive housing
- Provide immediate transition housing
- Increase access to community outreach programs and resources
- Reduction in police reports of violations, safety and health concerns
- Bold Goal is to increase ALICE threshold (Asset Limited Income Constrained Employed) by 75%

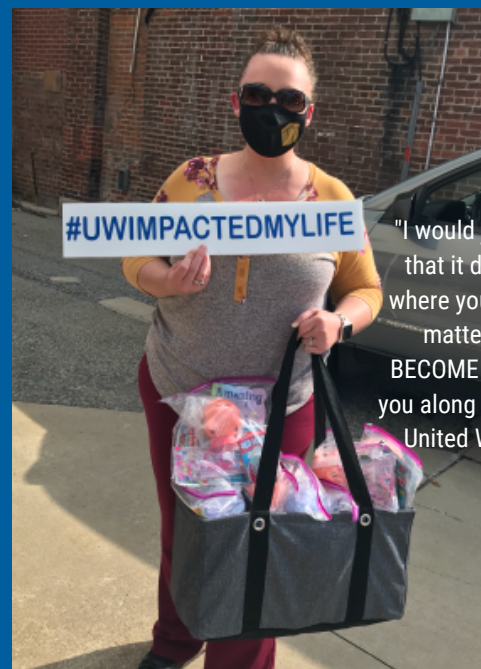


Miami County Disease Prevention Working Group Partners for Success



- Increased proper disposal of syringes
- Decreased sharing and reusing of syringes
- Decrease in needle pricks by street department employees as reported to OSHA
- Reduction in PPD report of improper disposal
- United Way's Bold Goal is to decrease risk factors related to substance misuse by 25% by 2025

United Way believes every person should be set up for success, regardless of their background. Along with our community partners, we are setting tomorrow's talent up for success. Whether it's the next generation in need of early childhood education access or young adults starting their path to independence, we are making sure they have every opportunity available to achieve the success for which they and their families are working so hard.



"I would just like to say that it doesn't matter where you come from; it matters what you BECOME and who helps you along the way."
United Way volunteer

WE HELP BUILD STRONGER FAMILIES



"ACCESS TO HIGH-QUALITY EDUCATION AND FULFILLING THEIR NUTRITIONAL NEED ENSURES THAT OUR LITTLEST ONES ENTER KINDERGARTEN READY TO LEARN AND THRIVE."
DEBI WALLICK, CEO
UNITED WAY OF MIAMI COUNTY

Due to COVID, Food Finders Food Bank modified their Mobile Pantry to a drive-through distribution. The National Guard was appointed to help volunteer at each mobile drive.

8,082 served 85,000 pounds food



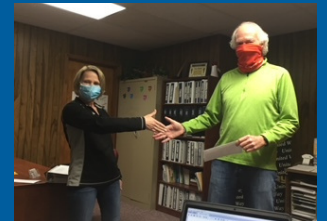
Due to COVID, food cards were purchased from local vendors. These cards were purchased to help employees laid off, furloughed, or hours reduced.

4 vendors \$20,000 vouchers



Due to COVID, local vendors received a check to purchase gas certificates. The certificates were purchased to help businesses or employees laid off, furloughed, or hours reduced.

3 vendors \$10,000 certificates



Due to COVID, Helping Hands received a check to provide financial assistance to help families and individuals laid off, furloughed, or hours reduce.

75 served \$10,538

Due to COVID, local employees and downtown businesses received food cards and gas certificates to help provide financial assistance after being laid off or hours reduced.

200 served



Due to COVID, Miami County rural families now have access to internet. Mobile hotspot devices were purchased for virtual learning.

122 families served
353 children \$10,350

Due to COVID, Peru Utilities received funds to provide assistance with utilities for individuals and families laid off, furloughed, or hours reduced.

75 families/individuals served
\$10,537



FOR SHARON, IT WAS HARD TO ASK FOR HELP. "I WAS USED TO HELPING," SHE SHARED. SHARON WORKED IN PEDIATRICS, ORTHOPEDICS, AND ONCOLOGY DURING HER 25-YEAR NURSING CAREER, BUT A LUNG AND HEART DISEASE DIAGNOSES MADE IT IMPOSSIBLE TO CONTINUE. "I LOVED IT. I MISS NURSING," SHE SAID. AFTER LEAVING NURSING, SHE NEEDED INCOME. SHE FOUND A JOB AT A GROCERY STORE, BUT THE PAY WASN'T AS GOOD, AND SOMETIMES HER HOURS WOULD GET CUT, OR SHE'D GET SICK.

WHEN SHE DIDN'T HAVE MUCH MONEY, SHE'D RESORT TO EATING CHEAP FOOD. "I TRY TO BE CAREFUL, BUT WHEN ALL YOU CAN GET IS CERTAIN FOODS, YOU'RE STUCK WITH IT," SHE SAID. SHE NEVER THOUGHT SHE'D NEED THE SERVICES OF A FOOD BANK. "WHEN I RAN INTO DIFFICULTIES, THEY WERE HERE, AND THEY'VE BEEN HERE FOR ME EVER SINCE," SHE SHARED.

Due to COVID, 1 in 4 families are not able to make ends meet. Lilly Endowment provided an Economic Relief Initiative grant dedicated to helping the immediate impact of Covid-19. These special funds boosted the efforts of selected area human and social service nonprofits on the frontlines of the Covid-19 pandemic assisting individuals and families.

41 agencies served
\$225,000

Due to COVID, United Way set up two more funds: the Food Relief Fund and COVID-19 Rent and Utilities Funds. Through our partnerships, we sent additional funding directly to agencies where their efforts had an immediate impact close to home.

38 served \$23,564



CHANGE DOESN'T HAPPEN ALONE.

PEOPLE HELPING PEOPLE FUND SOLUTIONS.

TOGETHER, WE CAN MAKE AN IMPACT.

THE TIME IS NOW TO BE BOLD

Too many of our children live in poverty, go hungry, and fall behind in school. Our youth find too few opportunities. Too many neighbors lose loved ones to addiction. And too many families struggle to find a way forward financially. That is why United Way has reinvented itself. We take on our community's most challenging problems with innovative strategies and an ambitious vision of our shared future.



UNITED WAY BOLD GOALS BY 2025 FOR MIAMI COUNTY

EDUCATION

- 95% of Miami County third-graders reading at or above grade level
- 85% or more children will be kindergarten-ready
- 96% of Miami County high schoolers graduating in 4 years, with 75% college/career-ready

INCOME

- 75% of households or more will be above the ALICE threshold (Asset Limited Income Constrained Employed)



HEALTH

- Decrease risk factors associated with substance misuse and overdose by 25%



UNITED WAY OF MIAMI COUNTY

EXECUTIVE BOARD

Marcia Minard - President
Julie Borden - Secretary
Jeff Altmiller & Donna Maggart - Treasurer
Kenny Hanson - Governance & Leadership
James Callane & Diane Skillen - Community Investment
Morgan Gold - Special Events

BOARD OF DIRECTORS

Jeff Altmiller
Julie Borden
James Callane
Jade Cox
Kellie Gochenour
Morgan Gold
Kenny Hanson
Bridgette Harmon
Billie Hull-Cochran
Bob Jones
Bob Kling
Bryan Maggart
Donna Maggart
Eric McCoy
Joetta McGowan
Marcia Minard
Dianna Mullett
Nate Scheblo
Diane Skillen
Bill Tabler
Sam Watkins
Jeromie Wright

STUDENT REPRESENTATIVES

Courtlynn Crowe
Madelyn Lorenz
Riley Jones
Kendra Donaldson
Bailey Keim

OUR VISION

To serve as a catalyst for improving the quality of life in Miami County.

OUR MISSION

Bonding people and resources together to build a stronger and healthier community.

OUR VALUES

To best serve our community we will...
Operate in a manner that is consistent with our values of honesty, diversity, public service, and respect for the individual.

OUR DIVERSITY, EQUITY & INCLUSION STATEMENT

We respect, value, and celebrate the unique attributes, characteristics, and perspectives that make each person who they are. We also believe that bringing diverse individuals together allows us to collectively and more effectively address the issues that face our communities. Diversity and inclusion are the heart of what it means to LIVE UNITED.

UNITED WAY OF MIAMI COUNTY, INC.

13 E. MAIN STREET
PERU, IN 46970

(765) 473-4240 WORK #
(765) 473-7567 FAX #

WWW.UWMIAMIP.ORG
MIAMICOUNTYUNITEDWAY@UNITEDWAYMIAMICOUNTY

